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ICR EQUIPMENT RENTAL, SALES & SUPPLY



Takeuchi TB235-2 Compact Excavator: Power, Technology ... in A Versatile Package



Takeuchi has added a 3.5-ton compact excavator to its popular line of TB excavators. The TB235-2 shares the same design concept as the TB230, TB240 and TB260 models.

Equipped with a Tier 4 Final 24.4-hp engine, the TB235 provides excellent working range and performance for general contractors, landscapers and utility contractors. Rental houses will also see demand for these versatile machines in their fleet.

Takeuchi provides free TFM access for the first two years of ownership.

The TB235 has an operating weight of 7,418 pounds and maximum reach of 17-feet-3-inches. The dig depth is just under 10-feet-8 inches, and the excavator brings 9,127 pounds of breakout force.

A spacious operator's station with an automotive-styled interior is standard and provides excellent visibility. The operator's suspension seat has multiple adjustments, and the pilot controls are precise and low-effort to prevent operator fatigue. The station's multi-information display allows operators to monitor the machine's health and condition.

With the optional climate-controlled cab Takeuchi offers, operators can work comfortably year-round in

any weather.

All TB235s are also equipped with the Takeuchi Fleet Management (TFM) telematics system to monitor machine location, health, condition and run time. The system also allows remote connection to maintenance data, so technicians can perform remote diagnostics and schedule maintenance. Owners find the telematics system helps to limit downtime and control costs. Takeuchi provides free TFM access for the first two years of ownership.

The machine is built for long-term durability with all-steel construction, including a heavy-duty steel boom with well-protected hoses and a cylinder guard.

Access to daily maintenance is easy, thanks to large access panels that remove so you can reach check points.

With its compact size and ability to dig offset on either side without repositioning, the TB235 is an excellent choice when working in tight spaces.

Contact your local Columbus Equipment rep to find out how the durable Takeuchi TB235-2 could add versatility to your fleet.





Kubota RTV-XG850 Sidekick: Workhorse Geared Up for The Workplace



Kubota's new gas-powered Sidekick is more than a utility vehicle. It's a rough terrain vehicle designed to work in varying applications, including construction. With the ability to haul half a ton of cargo or to tow up to a ton on flat ground (and 1,550 lbs. on hills,) the Sidekick is a nimble and cost-effective alternative to pickup trucks on the job site.

“The Sidekick is the best multi-use machine on the market, ready to take on any task or terrain with the perfect balance of comfortable styling, convenient features and strong, durable Kubota performance.”

Roger Gifford; Product Manager for Utility Vehicles, Kubota

Officially known as the RTV-XG850 Sidekick, this utility vehicle is equipped with a 48-hp Subaru gas engine that quickly accelerates to 40 mph. In fact, the Sidekick can travel more than 10 mph faster than the other RTVs in Kubota's lineup.

Technology that helps generate faster speeds and added capacity include:

- a continuously-variable transmission with centrifugal clutch for smoother acceleration, stable engine braking, and longer life for the clutch and drive belt.
- electronic power steering for better response and control at high speeds.
- enhanced suspension to distribute the payload more evenly and provide greater stability.

In a drive on the test track, Equipment World found the vehicle had smooth, quick acceleration and handled well when driving down an incline.

Kubota has also released 50 new accessories for the Sidekick, with many accessories specifically for a work vehicle. Options include a toolbox for the bed, cargo bed rail, bed extension, and an electric hydraulic bed lift. All the accessories are designed for easy installation. A snowplow attachment is also available for the RTV.

Standard equipment includes under-seat storage compartments, dumping cargo box, and the ability to quickly change from 2WD to 4WD.

“The Sidekick is the best multi-use machine on the market, ready to take on any task or terrain with the perfect balance of comfortable styling, convenient features and strong, durable Kubota performance,” said Roger Gifford, Kubota's product manager for utility vehicles.





ICR Equipment Rental, Sales & Supply: Takeuchi Dependability Dominates Southeast Ohio Rental Market



ICR Contracting's Michael Martin moves material—with a Takeuchi TL8 compact track loader—as part of a baseball diamond reconditioning project for Cameron High School, in Cameron, West Virginia. The Dragons hope to be rounding bases on the new field this spring.

In the world of rental equipment, the highest compliment for a piece of equipment is that it's durable. At ICR Equipment Rental, Sales & Supply in Bellaire, Ohio, Takeuchi compact track loaders and mini excavators have earned praise for their durability over and over.

Ken Ware, owner of ICR Equipment Rental, first started using Takeuchi equipment with his contracting company, ICR Contracting, around 2004. "When I bought the first Takeuchis, I felt they were reasonably priced. When I found out how good the quality was, I stuck with them," he said.

**"I don't recall
ever having to send the
Takeuchis out to be serviced."**

Jeremy Myers; Sales Rep, ICR Equipment Rental

ICR Contracting works primarily for the coal industry, with Murray Energy as its main customer, and the contractor uses the Takeuchis for water lines and other projects.

About 11 years ago, Ware purchased a rental house in Bellaire and made the contracting company's Takeuchis available for rent on weekends. "We started out with the Takeuchi compact track loaders and excavators, and we've stuck with them," Ware said. "It's been a

really good, durable machine. In the rental business, we just have to grease them up and send them back out."

ICR Equipment has a large fleet of Takeuchis, with an emphasis on TL8, TL10 and TL12 compact track loaders. The company also rents out the TB216 compact excavator.



Foreman Tom Martin builds the third base dugout wall.

Customers for the compact track loaders and compact excavators range from homeowners to large industrial customers, including 40 to 50 oil and gas companies in southeastern Ohio and West Virginia, according to Jeremy Myers, a sales rep for ICR Equipment.

"A lot of oil and gas companies rent the Taks for well sites. They use them for everything from the start of construction of the well pad up through when the rig is running. They like to keep them on hand all the



Takeuchi has been bulletproof as the dominant compact equipment brand at ICR Equipment Rental. Owner Ken Ware has seen Takeuchi equipment build broad appeal—across homeowner, commercial and industrial segments—in large part due to its dependability and versatility. As Ware says ‘Just Grease ‘em up, and send ‘em back out.’

time, because they are multi-functional and dependable. They use them through the entire oil and gas process,” Myers said. Coal companies also rent the units, he added.

Customers like how versatile the compact track loaders are. “If someone is digging a ditch, we can add a trencher attachment. When we rent them to asphalt companies, we can add an asphalt grinder,” Myers said. “The Taks are a great fit across a broad spectrum of applications.”

“We couldn’t have experienced the growth we’ve had without Jeff Freeland (sales rep) or Dan Minnis (branch manager).”

Ken Ware; Owner, ICR Equipment

Some customers will call in advance to make sure a TL10 or TL12 is available because they prefer the Takeuchi compact track loaders over the other brand of skid steers ICR rents out.

Myers echoes Ware’s comments about the reliability of Takeuchi equipment. “They are very dependable, and in the rental world, that’s huge. People who rent equipment might not even know how to run it, so the machines take a lot of abuse, but we’ve had minimal issues” that require repair.

He has been with the company for two years and in that time, “I don’t recall ever having to send the Takeuchis out to be serviced. If anything did need service, it was user error—someone ripped off a hydraulic line or something. In my two years here, I’ve watched people

just destroy equipment, and the Takeuchis have stood the test of time.”

Ware and his ICR companies have been customers of Columbus Equipment Company’s Cadiz branch for more than a decade. “We couldn’t have experienced the growth we’ve had without Jeff Freeland (sales rep) or Dan Minnis (branch manager),” Ware said. “If we need equipment, they get right on it. They have been very good to work with.”

“The Cadiz branch is a wonderful group of people. Everyone from the parts and service department to the sales staff is great to deal with, and they are willing to go above and beyond if need be,” Myers said. While an ICR staff mechanic handles most repair work, “If we run into a place where we’re stumped, we reach out to Columbus Equipment Company, and they are always helpful.”

Ware has purchased dozens of pieces of Takeuchi equipment in the last eight years. Since they are so durable, appearance has become the determining factor in when to sell or trade the units. “I keep them until they start looking bad,” Ware said.

ICR rents out just about anything you can find on a construction site, from full-size dozers and excavators to road signs. It also rents equipment aimed more at local homeowners, such as drain snakes and floor sanders. Another major department is industrial parts and supply sales—ICR sells items ranging from bolts to hard hats to gas detectors and FR workwear.

With such a large and varied inventory and fleet, it’s easy to see why Ware and his employees appreciate the durability of the Takeuchis. “Grease it and send it out again” is the kind of equipment that keeps a busy rental house humming.



Used Equipment Monthly Specials



For a Complete List of Used Equipment, Please Visit www.columbusequipment.com



2017 Kubota SVL75-2HWC
Stock# 35396T, Cab, A/C, Bucket, 390 Hrs.
\$49,750



2014 Takeuchi TB260
Stock# K9784T, Rubber Tracks, Blade, Coupler, 1,732 Hrs.
\$42,500



2017 Kubota RTVX1100C
Stock# 34647T, Cab, Heat, A/C, 70 Hrs.
\$18,500



2009 Komatsu PC78MR-6
Stock# U26489, Cab, Heat, A/C, Aux Hyds, Rubber Tracks, 2,896 Hrs.
\$69,900



2015 Komatsu PC45MR-3
Stock# K10232T, Cab, A/C Coupler, Thumb, Bucket, Blade, 2,897 Hrs.
\$47,500



2015 Takeuchi TB260CL
Stock# R28918, Cab, A/C Coupler, Bucket, Thumb, Blade, 1,401 Hrs.
\$57,500

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Columbus Equipment Rentals

Committed to Bringing Flexibility to Your Business

Columbus Equipment Company takes pride in providing our customers with the options they need to make their businesses work. That includes offering the finest compact rental options in the industry, allowing you to manage cash flow more effectively. The majority of our extensive rental fleet is 24 months old or newer, and every machine is continually tracked and maintained—outside of your operating schedule—by Columbus Equipment Company’s PM Services. Takeuchi, Kubota and Komatsu compact equipment rentals include:



KX040, KX057, KX080, KX121, SVL75, SVL95, SSV65, SSV75



TB235-2, TB260, TB290, TL6, TL8, TL10, TL12, TS60, TS70, TW80



PC30MR-5, PC35MR-5, PC45MR-5, PC55MR-5, PC78US-10, PC88MR-10

In a blind survey of Ohio contractors, Columbus Equipment Company was ranked the top dealer for “rental department response” in the major Ohio markets. But don’t take their word for it ... call today with your rental needs.



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When it comes to precision engineering, the Kubota SSV75 stands head and shoulders above all the rest. A hinge pin height of 128.3 inches provides a reach other skid loaders can only wish for. The proven 74.3 HP[†] Kubota engine adds the muscle, with 5,884 pounds of breakout force. And a wider 36-inch cab entrance, optimized AC and full-suspension seat take productivity to a whole new level.

 KubotaUSA.com

\$0 DOWN 0% APR FOR UP TO 60 MONTHS*

[†]For complete warranty, safety and product information, consult your local Kubota dealer and the product operator's manual. Power (HP/KW) and other specifications are based on various standards or recommended practices.

*\$0 Down, 0% A.P.R. financing for up to 60 months on purchases of select new Kubota SL(SSV's) series equipment from participating dealers' in-stock inventory is available to qualified purchasers through Kubota Credit Corporation, U.S.A.; subject to credit approval. Some exceptions apply. Example: 60 monthly payments of \$16.67 per \$1,000 financed. Offer expires 12/31/2018. See us or go to KubotaUSA.com for more information. ©Kubota Tractor Corporation, 2018.



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